

The

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### THEME:

#### Data Governance in Eastern Africa: Linking Development, Cybersecurity, Transnational Organized Crime, and Digital Diplomacy

Eastern Africa's rapid digitalization is outpacing governance, exposing weaknesses in data quality, fragmented frameworks, and limited interoperability. Gaps in digital identity, cross-border coordination, and real-time data use enable cyber-enabled and transnational organized crime, illicit financial flows, and regulatory arbitrage. Uneven implementation of data protection laws, weak cybersecurity capacity, and reliance on foreign technologies undermine sovereignty and foreign policy leverage. Poor data sharing and misaligned standards also constrain trade, planning, and accountability. Addressing these challenges requires harmonized regional frameworks, interoperable systems, and investment in technical capacity, alongside strong legal safeguards to protect rights and ensure secure, inclusive, and resilient digital ecosystems.

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## Bridging Data Governance Gaps for Inclusive Development in Eastern Africa

Strengthening data governance in Eastern Africa is critical to aligning rapid digital expansion with effective development planning. Weak data quality, fragmented systems, and limited institutional capacity continue to distort policy targeting, resource allocation, and accountability. As digital services expand across sectors such as health, education, agriculture, and finance, the absence of coherent governance frameworks risks producing inconsistent datasets that undermine evidence-based decision-making. Governments must therefore confront both structural and technical constraints that prevent the effective collection, management, sharing, and use of data.

A central priority is the development of harmonized data standards that ensure comparability across institutions and borders. Without shared definitions and protocols, national statistical systems and sectoral databases operate in silos, limiting their usefulness for regional planning and integration. Interoperable digital platforms are equally essential, enabling real-time data exchange between government agencies, regional bodies, and authorized stakeholders. Such systems can support

coordinated responses to cross-border challenges including public health threats, climate risks, and migration dynamics. lex outputs.

At the same time, strengthening institutional capacity is indispensable. Many public institutions lack adequately trained personnel, modern analytical tools, and sustainable financing to manage complex data ecosystems. Targeted investments in skills development, data science capabilities, and digital infrastructure are required to enhance the production and interpretation of high-quality data. Partnerships with academic institutions, private sector actors, and international organizations can further accelerate knowledge transfer and innovation.

Equally important is the establishment of robust legal and regulatory frameworks that promote trust and accountability. Safeguards such as data minimization, encryption, anonymization, and regular audits must be systematically embedded within governance systems to protect sensitive information and uphold individual rights.



*Photo Credit: World Bank Blogs*

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Transparent oversight mechanisms and clear rules on data access and sharing are necessary to prevent misuse while enabling legitimate innovation and public value creation.

Regional cooperation will also play a decisive role in bridging existing gaps. Eastern African states should work through regional frameworks to develop cross-border data-sharing agreements that balance sovereignty concerns with the benefits of integration. Coordinated approaches can strengthen bargaining power in global digital governance debates and ensure that regional priorities are reflected in emerging norms and standards.

Ultimately, effective data governance is not merely a technical issue but a foundational element of inclusive development. By investing in integrated systems, strengthening institutions, and embedding accountability and protection measures, governments can transform data into a

strategic asset. Without these reforms, data-driven initiatives risk reinforcing inequality rather than enabling responsive, evidence-based, and sustainable development outcomes across Eastern Africa.

To close remaining gaps, policymakers should adopt phased implementation strategies that prioritize high-impact sectors while allowing iterative learning and adjustment. Establishing national data governance roadmaps with measurable targets and timelines can guide reform efforts and enhance accountability. Continuous monitoring and evaluation will be essential to assess progress, identify bottlenecks, and recalibrate interventions. In addition, fostering public awareness and digital literacy can empower citizens to engage with data responsibly and demand better governance outcomes. Finally, inclusive stakeholder engagement will ensure reforms remain context-sensitive and widely supported.

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## Closing Data Gaps to Counter Cyber-Enabled Crime in Eastern Africa

Eastern Africa's fast-growing digital financial systems are increasingly exploited by criminal networks due to weak coordination, poor data sharing, and limited real-time use of information. The expansion of mobile money platforms, fintech services, and cross-border digital transactions has created new vulnerabilities that criminal actors are quick to exploit. Fraud, identity theft, money laundering, and other forms of cyber-enabled crime are becoming more sophisticated, often outpacing the capacity of national institutions to detect and respond effectively. As a result, cyber-enabled activity now constitutes a significant and growing share of regional crime, posing risks not only to economic stability but also to public trust

in digital systems.

A key challenge lies in the fragmentation of data systems across institutions and countries. Financial intelligence units, law enforcement agencies, and regulatory bodies often operate with limited interoperability, restricting the timely exchange of critical information. This lack of coordination allows illicit financial flows to move undetected across borders, exploiting regulatory gaps and jurisdictional boundaries. Strengthening data integration through shared platforms and interoperable systems is therefore essential to enable real-time tracking, analysis, and response to suspicious activities.

Equally important is addressing weaknesses in identity verification mechanisms. Gaps in digital identity systems make it easier for criminals to create false profiles, conduct fraudulent transactions, and evade detection. Governments must prioritize the development of secure, reliable, and inclusive digital identification frameworks that can be integrated across financial and security systems. Such frameworks should balance efficiency with strong privacy protections to prevent misuse and exclusion.

Improving cross-border cooperation is another critical pillar in countering cyber-enabled crime. Criminal networks operate transnationally, while enforcement efforts remain largely national. Harmonizing regulatory frameworks, standardizing reporting requirements, and establishing clear protocols for information sharing can significantly enhance regional responses. Regional organizations and collaborative platforms can facilitate joint investigations, intelligence sharing, and coordinated enforcement actions. Investment in technology and human capacity is equally necessary. Advanced data analytics, artificial intelligence, and machine learning tools can enhance the detection of suspicious patterns and anomalies in large datasets. However, these tools are only effective when supported

by skilled personnel capable of interpreting and acting on the data. Continuous training, capacity building, and retention of cybersecurity professionals should therefore be a priority for governments and institutions.

At the same time, strong legal and ethical safeguards must underpin all efforts to close data gaps. Expanding surveillance and data-sharing capabilities without adequate oversight risks undermining civil liberties and eroding public trust. Clear legal frameworks governing data access, use, and protection are essential to ensure accountability and prevent abuse. Mechanisms such as independent oversight bodies, regular audits, and transparency measures can help strike a balance between security objectives and individual rights.

Ultimately, closing data gaps is central to strengthening Eastern Africa's resilience against cyber-enabled crime. By fostering integrated systems, enhancing cooperation, and investing in both technology and people, governments can build a more secure and trustworthy digital environment. Without these reforms, the region risks allowing criminal networks to continue exploiting systemic weaknesses, undermining the very digital transformation that is driving its economic growth.



Photo Credit: Africa Law & Business

## Data Governance and Digital Diplomacy in Eastern Africa's Foreign Policy Transformation

Data governance is increasingly shaping foreign policy in Eastern Africa by influencing trade, security, digital sovereignty, and international cooperation. As digital technologies become central to economic and political engagement, states are integrating data governance into their external relations strategies. Issues such as cross-border data flows, digital taxation, cyber security, and platform regulation are no longer purely domestic concerns but key elements of diplomatic negotiation and geopolitical positioning. This shift reflects a broader recognition that control over data and digital infrastructure is closely tied to national power and global competitiveness.

Since 2019, countries across the region have adopted legal and policy frameworks aligned with continental and regional initiatives, particularly those advanced by the African Union and the East African Community. These frameworks aim to regulate data flows, protect personal information, and create more predictable digital environments for investment and innovation. Alignment with international standards, including elements of the European Union's data protection regime, has also been pursued to facilitate trade and enhance credibility in global markets. Such convergence is particularly important in enabling participation in digital trade agreements and attracting foreign investment in technology-driven sectors.

However, the translation of these frameworks into practice remains uneven. Institutional weaknesses, limited enforcement capacity, and gaps in technical expertise continue to undermine effective implementation. In many cases, regulatory

bodies lack the resources and coordination mechanisms needed to oversee complex digital ecosystems. This creates inconsistencies that can be exploited by external actors and reduces the overall effectiveness of national and regional data governance strategies. As a result, the region's ability to fully leverage data as a strategic asset in foreign policy remains constrained.

Cyber security capacity is another critical challenge. Increasing digital interconnectivity has expanded the attack surface for cyber threats, including espionage, data breaches, and cyberenabled crime. Yet, many states still face shortages in skilled personnel, inadequate infrastructure, and fragmented response mechanisms. These vulnerabilities not only threaten domestic stability but also weaken the region's bargaining position in international cyber governance discussions, where resilience and credibility are essential.

Dependence on foreign technologies further complicates efforts to achieve digital sovereignty. Much of the region's digital infrastructure, cloud services, and software ecosystems are controlled by external providers, limiting local control over data storage, processing, and security. This dependence can create asymmetrical relationships in which external actors exert significant influence over domestic digital ecosystems and policy choices. Without deliberate strategies to build local capacity, Eastern African states risk remaining consumers rather than shapers of global digital norms.

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To address these challenges, strengthening regional cooperation is essential. Coordinated approaches to data governance can enhance collective bargaining power, reduce fragmentation, and support the development of shared standards and infrastructure. Investing in local digital infrastructure, including data centers, secure

networks, and innovation ecosystems, will be critical to reducing external dependence. At the same time, advancing unified negotiation strategies in international forums can help ensure that regional interests are effectively represented in emerging global digital governance frameworks.

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## Data Governance as a National Security Instrument in Eastern Africa

Data governance is increasingly functioning as a core national security instrument in Eastern Africa by determining how effectively states can identify, monitor, and respond to evolving internal stability risks. In a region characterized by rapid population growth, cross-border mobility, and expanding digital ecosystems, the ability to generate, integrate, and analyze reliable data has become central to statecraft. However, many Eastern African countries continue to operate with weak administrative data systems, fragmented registries, and limited interoperability between institutions. Civil registration systems, immigration databases, financial intelligence units, and law enforcement platforms often function in silos, creating critical blind spots in state awareness. These structural weaknesses undermine the state's ability to build a

coherent picture of population dynamics, track irregular migration, monitor financial flows, and anticipate emerging threats.

The security implications of these gaps are significant. Incomplete or outdated data constrains early warning systems, limiting governments' capacity to detect patterns linked to organized crime, violent extremism, or resource-based conflicts. For example, the inability to link identity systems with mobile money platforms or border control databases creates exploitable loopholes for illicit financial flows and transnational criminal networks. Similarly, weak data coordination across agencies reduces the effectiveness of responses to crises such as internal displacement, urban insecurity, or localized violence, where timely and accurate information is critical.

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In this context, poor data governance is not merely an administrative limitation but a strategic vulnerability that directly affects national resilience and internal security management.

Strengthening data governance offers a pathway to address these vulnerabilities and enhance state capacity. The development of integrated national databases linking civil registration, national identification systems, border management platforms, and financial monitoring tools can significantly improve situational awareness. Interoperability across agencies enables real-time information sharing, allowing security institutions to respond more rapidly and coherently to emerging threats. Improving data accuracy, standardization, and verification mechanisms further enhances the reliability of intelligence used in decision-making processes. Additionally, investing in secure digital infrastructure and data protection frameworks ensures that expanded data capabilities do not expose states to cyber risks or erode public trust.

Beyond operational efficiency, effective data governance reinforces state sovereignty and

strategic control. It enables governments to better manage critical resources, monitor demographic pressures, and regulate economic activity within their jurisdictions. At the same time, it strengthens the state's bargaining position in regional and global engagements, particularly in areas such as migration management, counterterrorism cooperation, and digital trade. However, the securitization of data governance also requires careful balancing with civil liberties and accountability mechanisms to prevent misuse or overreach.

Ultimately, data governance in Eastern Africa is no longer a purely technical or bureaucratic concern; it is a strategic imperative. States that invest in integrated, accurate, and secure data systems are better positioned to anticipate risks, coordinate responses, and maintain internal stability. In an increasingly complex threat environment, data governance is becoming as critical to national security as traditional military or policing capabilities.



Photo Credit: CIPESA

## Balancing Innovation and Accountability in Eastern Africa's Data Governance

Data governance in Eastern Africa is increasingly shaped by a structural tension between accelerating digital innovation and ensuring robust accountability. Governments and private actors are investing heavily in digital public infrastructure, artificial intelligence systems, mobile money ecosystems, and large-scale data platforms to drive economic growth, improve service delivery, and enhance competitiveness. However, this rapid digitization is also generating concerns around surveillance expansion, data misuse, algorithmic bias, weak regulatory enforcement, and the exclusion of marginalised groups. These tensions featured prominently in discussions at the East Africa Data Governance Conference 2026, where stakeholders noted that governance frameworks are struggling to keep pace with technological change.

The digitization of state functions, including digital identity systems, e-government platforms, biometric registration, and health databases, has significantly expanded both the scale and sensitivity of data collected. While these systems can improve efficiency and reduce corruption, they also concentrate informational power in state and corporate actors. In many cases, data protection authorities remain underfunded, politically constrained, or technically under-resourced, creating an accountability gap in which rights to privacy, consent, and data protection are weakly enforced despite existing legal frameworks.

Private sector actors, particularly telecoms, fintech firms, and data analytics companies, further shape data ecosystems through proprietary algorithms and closed data systems. This limits transparency in decisions affecting credit scoring, digital

lending, insurance access, and eligibility for public or private services. Without algorithmic explainability and enforceable oversight, these systems risk reinforcing structural inequalities and excluding already marginalised populations such as informal workers and rural communities.

Rather than treating regulation as an obstacle to innovation, Eastern African states should embed accountability directly into digital infrastructure design. This requires privacy-by-design approaches, meaningful consent mechanisms, and transparency in automated decision-making systems. It also demands a shift from formal legal compliance to effective enforcement, including sanctions for violations and independent audit mechanisms.

Institutionally, data protection authorities must be strengthened, adequately resourced, and insulated from political interference to effectively regulate both state and private actors. Civil society, academia, and digital rights organisations should also be integrated into ongoing oversight processes to improve transparency and accountability.

Regionally, harmonisation through the East African Community (EAC) is critical to prevent fragmented regulatory regimes that can be exploited by cross-border digital firms. A coordinated framework would improve interoperability, strengthen enforcement cooperation, and establish minimum standards for data protection and algorithmic accountability across member states.

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Ultimately, the future of Eastern Africa’s digital transformation depends not only on innovation but on the credibility of its governance systems. Embedding accountability into data architectures is

essential for building trust, protecting rights, and ensuring inclusive digital development.



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